



MAY 11 – 12, 2017

TOURISTIFIED EVERYDAY LIFE – MUNDANE TOURISM: CURRENT PERSPECTIVES ON URBAN TOURISM

CONFERENCE ORGANIZED BY THE URBAN RESEARCH GROUP
'NEW URBAN TOURISM', GEORG SIMMEL-CENTER FOR
METROPOLITAN STUDIES, HUMBOLDT-UNIVERSITÄT BERLIN



MAY 11, 2017 - PROGRAM

REGISTRATION

3:00-4:00 pm

Georg Simmel-Center for Metropolitan Studies, Mohrenstraße 41, Room 418c
(subway: U2 Hausvogteiplatz or U2/U6 Stadtmitte)

WORDS OF WELCOME

4:00-4:15 pm

Natalie Stors & Christoph Sommer (Urban Research Group 'New Urban Tourism')
Hausvogteiplatz 5-7, 10117 Berlin, Room 007 (subway: U2 Hausvogteiplatz)

KEYNOTE (see left)

4:15-5:00 pm

KEYNOTE: JONAS LARSEN (Roskilde University)

TOURISM AND THE EVERYDAY PRACTICES

In tourism studies and the social sciences more broadly, tourism was traditionally treated as an exotic set of specialized consumer products occurring at specific times and places that are designed, regulated or preserved more or less specifically for tourism, such as resorts, attractions and beaches. Much tourism theory, such as the seminal work of MacCannell (1976) and Urry (1990/2002), defined tourism by contrasting it to home geographies and 'everydayness': tourism is what they are not. As a result, tourism studies produce fixed dualisms between the life of tourism and everyday life.

In this talk, I will move beyond the separation between tourist travel and everyday life by discussing recent theoretical perspectives that can help tourism researchers to conceptualize the entanglement of tourism and the everyday and what we might call mundane tourism. I will discuss notions such as "de-exoticizing", "networking", "performance", "practice" and "mobility". I end by framing some of these theoretical discussions within two of my recent ethnographies of how tourists participate in Berlin marathon and experience Copenhagen on bikes.

May 11, 2017 4:15 – 5:00 pm

Hausvogteiplatz 5-7, 10117 Berlin, Room 007
Entrance free

FIELD TRIP

5:45-7:30 pm

"BREAD ROLLS - NOT TOURISTS!" NEW URBAN TOURISM & NEIGHBORHOOD CONFLICTS IN KREUZBERG AND NEUKÖLLN

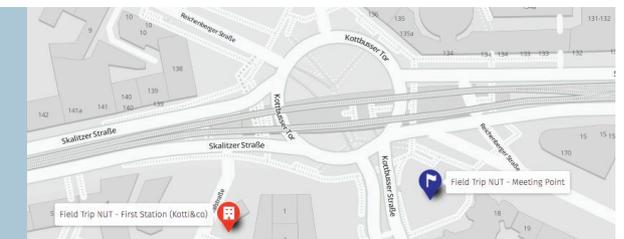
Nils Grube (Critical Geography Group Berlin)

The short field trip leads to the hippest sites and spots of both old and new urban tourism alongside the Landwehr Canal - the border of the Berlin boroughs Kreuzberg and Neukölln. It will show how the latest expansions of touristic activities evoke forms of protest and resistance among residents and how local authorities try to encounter these conflicts.

Due to limited capacity the field trip is reserved for the speakers of the conference.

Starting point: Kottbusser
Tor - Kottbusser Straße/
Reichenberger Straße

Ending point: Maybachufer
Bridge Friedelstraße /
Görlitzer Park



DINNER

7:30 pm

Restaurant De Noantri, Görlitzer Str. 63, 10997 Berlin
(subway: U1 Schlesisches Tor)

MAY 12, 2017 - PROGRAM

REGISTRATION & COFFEE

8.30-9:00 am

Room 418c

WELCOME AND OUTLOOK ON CONFERENCE DAY

Luise Stoltenberg & Thomas Frisch (Universität Hamburg, Urban Research Group 'New Urban Tourism')

9:00-9:20 am

Room 408

THE EXTRAORDINARY MUNDANE

Chair: Luise Stoltenberg

INHABITING THE CITY AS TOURIST. ISSUES FOR URBAN AND TOURISM THEORY

Mathis Stock (University of Lausanne)

Tourism is seen as diffusing in the everyday life, and new urban tourism creates a touristically-informed urban space. It raises the question of «inhabiting» and «co-habiting» the city.

BEIM ITALIENER UM DIE ECKE.

ITALIAN RESTAURANTS AS EVERYDAY TOURISM IN BERLIN

Simona De Iulio (University of Lille) & Marialuisa Stazio (University of Cassino & Southern Latium)

This presentation focuses on ethnic restaurants as agents of the touristification of everyday life. Residents can live touristic experiences without travelling extreme distances, but simply by dining at an ethnic restaurant in their own town.

HETEROTOPIAS OF ESCAPE: THE NEW WELLNESS INDUSTRIES AND THE OTHER SPACES OF THE GLOBAL CITY

Jessica Parish (York University Toronto)

The 21st century explosion of yoga studios and day spas is a distinct urban phenomenon that has been facilitated by the promise of escape they offer. Drawing on research in Toronto, I discuss themes of tourism, luxury, and the exotification of space.

ENCOUNTERS & CONTACT ZONES

Chair: Henning Füller

DISLIMITATION OF URBAN TOURISM

Karlheinz Wöhler (Leuphana University of Lüneburg)

The field of urban tourism is always framed, tamed and potentized. Four ideal types should illustrate this: everyday touristicity, touristification of everyday life, included exclusion of tourism and detemporalization of tourism.

SHARING THE CITY AT NIGHT

Andrew Smith & Ilaria Pappalopore (University of Westminster)

In this talk we explore the idea of everyday tourism by discussing night tourism as a form of mobility where residents consume their own city as tourists. Drawing on examples, we discuss night tourism as an extension of the urban tourism experience.

TOURISTIFICATION OF THE URBAN NIGHT: TOWARD A NEW RESEARCH AGENDA?

Jordi Nofre (New University of Lisbon), Emanuele Giordano (Paul Valéry University – Montpellier 3), Adam Eldridge (University of Westminster)

Considering the progressive touristification of the urban night, this contribution argues that there is a need for a new research agenda on the “touristified” night that interconnects with the wider domain of social sciences and contextualizes this process into a wider process of urban change.

GEORG SIMMEL-CENTER
FOR METROPOLITAN
STUDIES, Mohrenstraße 41,
10117 Berlin

PANEL 1 - A, ROOM 408

9:30 – 11:00 am

PANEL 1 - B, ROOM 418c

9:30 – 11:00 am

MAY 12, 2017 - PROGRAM

COFFEE BREAK

11:00-11:20 am

Room 418c

URBAN (TOURISM) DEVELOPMENT

Chair: Thomas Frisch

TOURIST VALORISATION AND GENTRIFICATION IN THE CITY

Fabian Frenzel (University of Leicester)

This contribution explores the relationship between tourism and gentrification, by highlighting the role tourists play in creating the worth of neighborhoods as attractions. Urban tourism is re-cast as a process of collective, partly autonomous production.

RETHINKING GENTRIFICATION CONCEPTS – NEW URBAN TOURISM, CULTURAL CAPITAL AND PATRIMONIO IN SAN TELMO/BUENOS AIRES

Christian Samuel Kirschenmann (Bauhaus-Universität Weimar)

This research project concentrates on decentering the perspective on common gentrification concepts by examining the socio-spatial transformation processes in a historical neighbourhood regarding new urban tourism, cultural capital and patrimonio.

LIVING IN A HERITAGE SITE

Gin-Young Song (University of Zurich)

This presentation introduces a case study on changing practices in urban regeneration and tourism in Seoul, South Korea.

ENCOUNTERS & CONTACT ZONES

Chair: Luise Stoltenberg

AIRBNB-HOSTS AS ACTORS IN NEW URBAN TOURISM: MOTIVATION IN PARTICIPATING FROM THE SUPPLY-SIDE PERSPECTIVE

Natalie Stors (University of Trier)

Through the digital peer-to-peer distribution platform, urban residents become Airbnb hosts and promote their private living environment on the internet. Using the example of Berlin, this presentation aims to identify the different backgrounds and motives that drive Airbnb hosts to rent out their own private spaces.

URBAN TOURISM AND PEER-TO-PEER ACCOMMODATION: RESIDENT-TOURIST ENCOUNTERS AND FEELING AT HOME IN AMSTERDAM URBAN NEIGHBOURHOODS

Bianca Wildish (Utrecht University)

Airbnb marketing is based on feeling at home, we investigated the extent to which both tourists and residents feel at home, focusing on encounters and three dimensions - personal familiarity, private comfort and public belonging. Our results complicate the labels of tourist and resident.

WELCOME HOME – ANALYZING PRACTICES OF HOSTING ON AIRBNB IN NEW YORK CITY

Katharina Knaus (Technische Universität Berlin)

This presentation will discuss practices of hosting in New York City. Whilst tourists' experience in a travel destination has found much attention in research, the aim is here to shift the focus and to contribute an analysis of a host's experience with Airbnb.

LUNCH BREAK

1:00-2:20 pm

Restaurant Wirtshaus Roter Jäger, Jägerstraße 28-31, 10117 Berlin

PANEL 2 - A, ROOM 408

11:30 – 1:00 pm

PANEL 2 - B, ROOM 418c

11:30 – 1:00 pm

MAY 12, 2017 - PROGRAM

URBAN (TOURISM) DEVELOPMENT

Chair: Thomas Frisch

TOURISM GROWTH AND URBAN DEVELOPMENT IN PARIS

Tim Freytag & Michael Bauder (University of Freiburg)

Our presentation is based on substantial field work that was carried out in Paris over the past few years. We argue that the city experiences ongoing dynamics of touristification that are particularly intense at the margins of the existing tourist hot spots.

THE RISE AND FALL OF HOTSPOTS AND COLDSPOTS IN THE CONSUMPTION LANDSCAPE AND THE LIVABILITY OF NEIGHBOURHOODS

Bas Spierings (Utrecht University)

This contribution explores and discusses mechanisms behind the rise and fall of hot- and coldspots in the consumption landscape, politics and problematizations of (new) urban tourism-led developments involved and implications for the livability of cities.

SEEING LIKE A TOURIST CITY. THE PROBLEMATIZATION OF CONFLICTIVE URBAN TOURISM AS POLITICAL GOVERNANCE PROCESS

Christoph Sommer (Humboldt-Universität Berlin)

How are actors of tourism governance rendering conflictive urban tourism as problematic? Drawing on the case of Berlin the presentation analyses these processes as political processes – which predetermine future scopes of governance.

UN-GOVERNING THE NIGHT. NEW URBAN TOURISM, REURBANIZATION AND THE POSTPOLITICAL CONDITION IN BERLIN

Henning Füller (Humboldt-Universität Berlin)

Growing conflicts regarding the nightly use of public space demand a strong political intervention in certain districts of Berlin. The presentation details the post-political character of the governance setting employed.

PANEL 3 - A, ROOM 408

2:30 – 4:30 pm

MAY 12, 2017 - PROGRAM

THE EXTRAORDINARY MUNDANE

Chair: Fabian Frenzel

AT HOME IN FOREIGN PARTS – AN ALIEN IN YOUR OWN CITY: DE-DIFFERENTIATION OF POSTMODERN TOURIST-NESS

Anja Saretzki (Leuphana University of Lüneburg)

The contribution aims at illustrating new definitions of urban tourist-ness to grasp the implosion of the classic dichotomy of tourists and local residents in a world with alternative urban tourism supply for both sides.

TOURING HOMELESSNESS – THE LIFE OF HOMELESS PEOPLE IN THE INTERPLAY BETWEEN CULTURAL OTHERING, CARE TAKING AND POLITICAL ACTIVISM

Julia Burgold (University of Potsdam)

This talk considers the touring of homelessness as a complex situation, which comprises multiple and often incommensurable types of observations and perspectives on homelessness. It seeks to empirically examine how these different but co-existing perspectives are brought into workable arrangements.

TOURING SLUMS: A COMPARATIVE STUDY AMONG BRAZIL, SOUTH AFRICA AND INDIA THROUGH USER GENERATED CONTENT

Isabella Rega (Bournemouth University)

This contribution investigates how slum tourism shapes travellers' representations about shantytowns and how these are shared on social media, by comparing a total of 8'208 TripAdvisor reviews of three destinations: South Africa, Brazil and India.

YOU ARE A TOURIST! TOURISTIFYING NEIGHBORHOODS THROUGH PERFORMATIVE INTERVENTIONS – A REPORT.

Nils Grube (Critical Geography Group Berlin)

What makes the tourist a provoking social figure? This contribution presents the results of several experimental field tests in Berlin-Neukölln which aim to irritate existing prejudices as well as to allow reflections on the role of being a tourist and learnings about the effects of tourism in changing neighborhoods.

PANEL 3 - B, ROOM 418c

2:30 – 4:30 pm

COFFEE BREAK

4:30-4:50 pm

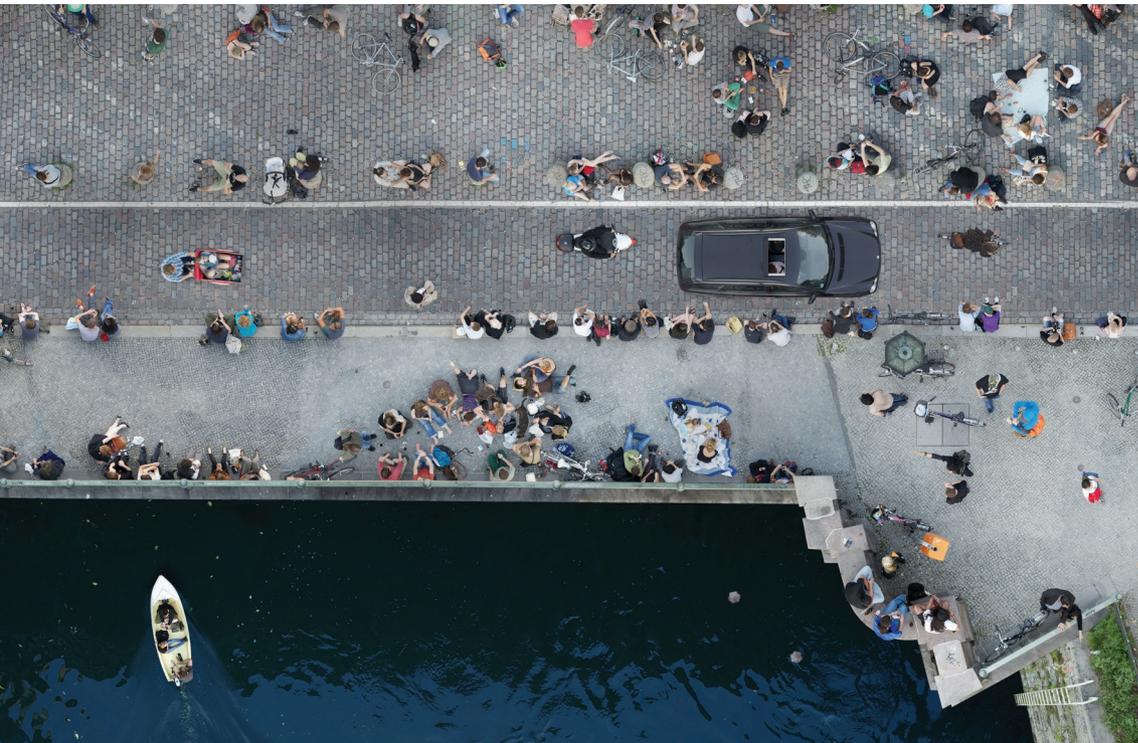
Room 418c

WRAP-UP AND KOSMOS-WORKSHOP ON FUTURE PERSPECTIVES

with Ilse Helbrecht (Humboldt-Universität Berlin), Jonas Larsen (Roskilde University) & Tim Freytag (University of Freiburg)

ROOM 418c

5:00 – 6:00 pm



May 11, 2017, 4:15 – 5:00 pm,

**KEYNOTE – JONAS LARSEN (Roskilde University)
'TOURISM AND THE EVERYDAY PRACTICES'**

Hausvogteiplatz 5-7, 10117 Berlin, Room 007
(subway: U2 Hausvogteiplatz), Entrance free

May 12, 2017, 9:00 am – 6:00 pm,

PANELS

Georg Simmel-Center for Metropolitan Studies,
Mohrenstraße 41, 10117 Berlin - Room 408 and 418c
(subway: U2 Hausvogteiplatz or U2/U6 Stadtmitte)
Registration required until April 20, 2017
(attendance fee 40€, reduced 20€)

URBAN RESEARCH GROUP 'NEW URBAN TOURISM'
GEORG SIMMEL-CENTER FOR METROPOLITAN STUDIES,
HUMBOLDT-UNIVERSITÄT BERLIN

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